**For more information: Press Release**

**JBL GREECE (OFFICIAL DISTRIBUTOR WAVEMOTION S.A )** For direct publication

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**#JBLsplash:**

**JBL Summer Campaign sounds loud!**

A person in a red garment

Description automatically generated

*This summer, wherever you go, you will have your JBL with you.*

Athens, July 2023- This summer JBL presents #JBLSplash campaign for this hot Greek summer! ! The sound of summer is the sound of splash and JBL will dive into the sea with you. JBL waterproof and bluetooth speakers, play loudly, have unique design and deliver powerful JBL Original Pro Sound! Dive into the sea or play on the beach with your speaker and don’t mind because your speakers are waterproof and dustproof

JBL summer campaign illustrates "splash" concept through a series of photos and videos at sea. The heroes of the campaign enjoy the sea, play on the beach and live their summer with the best company, their JBL speakers!

With JBL speakers and headphones series, you enjoy your music everywhere, party endlessly, and don't stop anywhere! JBL Partybox 310 and JBL Pulse 5 speakers add color to your summer parties with their impressive Lightshows. The practical Clip 4 is everywhere with you, while the Boombox 3 plays loudly even in the middle of the sea! Do you want a moment to calm down? The Noise Canceling technology of Live Flex allows you to isolate your environment and read your book or enjoy your music without being disturbed by the noise of the beach. And, of course, the ECO speakers remind us that it is so easy to take care of the environment by enjoying the legendary sound of JBL always and everywhere – even at sea.

Are you ready enjoy your summer with Bold JBL Original Pro Sound?

More information can be found at

[Home | JBL (jblgreece.gr)](https://www.jblgreece.gr/)

and our social account [Facebook](https://www.facebook.com/JBLGreece) ,  [Instagram](https://www.instagram.com/jbl_greece/), [Tiktok](https://www.tiktok.com/@jbl_greece?lang=en)

#JBLGreece #JBL #JBLSplash

**About WaveMotion**

WaveMotion, an importer and distributor, is seated in Athens Greece, operating on a wholesale basis, in the consumer electronics, telecommunications and computer industry for over 35 years. WaveMotion S.A. retains the official, exclusive, distribution for the Greek market of important Houses- in leading positions in the Global Arena, like JBL, harman/kardon, Cambridge Audio, Q Acoustics, QED, Goldring, rapoo, Native Union, Livall. Brand Development is the core skill of WaveMotion Team. The vision of our people is to expand WaveMotion’s Brands selection, following our tagline’s principles –Technology, Aesthetics, Design- and continue this journey of Ours, introducing compellingly and establishing decisively these Brands, in the eyes of our customers.

**About VEESION (www.veesion.gr)**

The independent advertising company VEESION was created in 2020 during the lockdown. Open to challenges and collaborations, it is a creative partner to companies in Greece and the United Arab Emirates, offering integrated communication services: Advertising, Branding, Digital & social media, Brand Experience, Video Content, Guerrilla & Growth Hacking Marketing. VEESION constantly invests in talented people with exceptional character, in new technologies and in training. VEESION's DNA consists of 4 main elements: Innovation, creativity, empathy and efficiency.

**About HARMAN**

HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly owned subsidiary of Samsung Electronics Co., Ltd...