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***Introducing the World of Great British Sound***



On Wednesday, 25th, WaveMotion announced the official distribution for the Greek market, of two very important British Brands: Cambridge Audio and Q Acoustics. The presentation took place in Life Gallery Athens Hotel with guests from press and resellers.

The day started with a Press event in front of a very important audience, comprised by journalists, members of the Greek Consumer Electronics Press community. Later in the afternoon, a detailed presentation took place, followed by a training, for the members of Authorised Resellers of the two brands. The presentation was launched by Nikolaos Tziralis, CEO of WaveMotion, giving an overview of Company’s evolution, while Tony Stott, Cambridge Audio's Marketing Executive, continued presenting CA’s values ​​and principles, as well as some key important elements of technology used, in its offerings.

Of course, the venue’s peak was the demoing session. The guests had the chance to appreciate the Great British Sound from different set ups that were in place, of product combinations from Cambridge Audio and Q Acoustics. More precisely, guest experienced EDGE, CX and AX amplifiers, the brand-new ALVA TT turntable together with Q Acoustics’ speakers, Concept 500, Concept 40 and Q3050i.

**About WaveMotion**

WaveMotion, an importer and distributor, is seated in Athens Greece, operating on a wholesale basis, in the consumer electronics, telecommunications and computer industry for over 35 years. WaveMotion S.A. retains the official, exclusive, distribution for the Greek market of important Houses- in leading positions in the Global Arena.

Brand Development is the core skill of WaveMotion Team. The vision of our people is to expand WaveMotion’s Brands selection, following our tagline’s principles –Technology, Aesthetics, Design- and continue this journey of Ours, introducing compellingly and establishing decisively these Brands, in the eyes of our Customers.